00:20:00

WEWS

Flight Dates 10/23/12-10/29/12

Order Sep

Product Estimate # 1537

Candidate. OFA Sked A 10.23-10.2 Alt Order # Contract / Revision 312331

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/25/12 10/22/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

> 1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+ Agency **GMMB Inc**

POL POL **Rev Codes** CAND

Buying Contact Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-3 1010 Wisconsin Avenue - Suite #80

Agency Ref 2 Advertiser Ref Washington, DC 20007

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 136870

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan Rating Start Date End Date Month # of Spots Net Amount Gross Amount **Net Amount Gross Amount** # Spots October 2012 67 \$84,953.25 \$99,945.00 0.00 10/01/12 10/28/12 67 \$84,953.25 \$99,945.00 November 2012 \$31,386.25 0.00 10/29/12 10/29/12 12 \$31,386.25 \$36,925.00 12 \$36,925.00

79 \$116,339.50 \$136,870.00 0.00 **Totals**

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	WEWS	10/23/12	2 10/29/12			4-430a	11111	:30	5	\$35.00 P-3	0.00 NM	5	\$175.00
				4-430a America	This Morı								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10/2	23/12	10/29/12	11111	5	\$35.00	0.00						
E 2	WEWS	10/23/12	10/29/12	M-F 430-5am Nev	ws CM	430-5a	11111	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
				M-F 430-5am Ne	ws								

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<u>Contract / Revision</u> 312331 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/25/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	ts Rate Pri	Pta Typo	Tota	als Amount
E 2 WEWS 10/23/12 10/29/12	•	430-5a	11111	:30	5 \$40.00 P-3	0.00 NM	5 5	\$200.00
E 2 VVEVVO 10/20/12 10/20/12	M-F 430-5am News	400 Ja	11111	.50	υ ψτο.υυ 1 - 3	0.00 14101		Ψ200.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/Week		Rating 0.00					
E 4 WEWS 10/23/12 10/29/12	M-F GMC 6-7a CM M-F GMC 6-7a	6-7a	MTWTF	:30	1 \$650.00 P-2	0.00 NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 5 WEWS 10/23/12 10/29/12	M-F GMA 7-9a CM M-F GMA 7-9a	7-9a	МГ- TF	:30	8 \$700.00 P-2	0.00 NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 6 WEWS 10/27/12 10/27/12	Sa 6a-8a News CM Sa 6-8a News	6-8a	S-	:30	2 \$75.00 P-3	0.00 NM	2	\$150.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 7 WEWS 10/23/12 10/29/12	M-F 9-10a CM M-F 9-10a	9-10a	MTWTF	:30	5 \$650.00 P-2	0.00 NM	1	\$650.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 8 WEWS 10/23/12 10/29/12	M-F 10-11a CM M-F 10-11a	10-11a	MTWTF	:30	3 \$275.00 P-3	0.00 NM	3	\$825.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 9 WEWS 10/23/12 10/29/12	M-F 11-12p CM M-F 11-12p	11a-12p	111	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week	Rate \$1,200.00	Rating 0.00					
E 11 WEWS 10/23/12 10/29/12	M-F 1-2p CM M-F 1-2p	1-2p	11111	:30	5 \$650.00 P-2	0.00 NM	5	\$3,250.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 12 WEWS 10/23/12 10/29/12	M-F 2-3p CM 2-3pm General Hospital	2-3p	1- 1	:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week	Rate \$1,000.00	Rating 0.00					
E 14 WEWS 10/28/12 10/28/12	SU Kaleidoscope CM SU Kaleidoscope	10-1030a	S	:30	1 \$35.00 P-3	0.00 NM	1	\$35.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week	Rate \$35.00	Rating 0.00					
E 15 WEWS 10/28/12 10/28/12	SU 1030-11a Showcase@M SU 1030-11a Showcase c	1030-11a	S	:30	1 \$150.00 P-3	0.00 NM	1	\$150.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 16 WEWS 10/23/12 10/29/12	M-F 4-5p Dr. OZ CM M-F 4-5p Dr. Oz	4-5p	11111	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week		Rating 0.00					
E 17 WEWS 10/23/12 10/29/12	M-F 3-4P Katie CM M-F 3-4p Katie	3-4p	МГWГF	:30	5 \$225.00 P-3	0.00 NM	1	\$225.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating				J	

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Contract / Revision 312331 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

								Tot	
Ln Ch Start End	Inventory Code			Γime Days	Len Sp			Spots	Amount
E 17 WEWS 10/23/12 10/29/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГЖГБ	:30	5 \$225.00 P-3	0.00 NM	1	\$225.00
Start Date Week: 10/23/12 End Date 10/29/12	Weekdays MTWTF	Spots/Week 1	Rate \$225.00	Rating 0.00					
E 18 WEWS 10/23/12 10/29/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	МГWГF	:30	2 \$325.00 P-3	0.00 NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays - TWTF	Spots/Week 2	Rate \$325.00	Rating 0.00					
E 19 WEWS 10/23/12 10/29/12	M-F 6-630p News M-F 6-630p News	s CM	6-630p	- 111	:30	3 \$1,800.00 P-2	0.00 NM	3	\$5,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays - 111	Spots/Week	Rate \$1,800.00	Rating					
E 20 WEWS 10/28/12 10/28/12	SU 6-630p News	CM	6-630p	0.00	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Date	SU 6-630p News Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	S		* -,	0.00		5	0.00.1114		* 400 00
E 21 WEWS 10/23/12 10/29/12	M-F 7-730p 7-730p The List	СМ	7-730p	МГWГF	:30	5 \$400.00 P-3	0.00 NM	1	\$400.00
Start Date End Date Week: 10/23/12 10/29/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$400.00	Rating 0.00					
E 22 WEWS 10/27/12 10/27/12	SA 7PM News SA 7PM News	СМ	7-730p	1-	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u> 10/29/12	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00					
E 23 WEWS 10/29/12 10/29/12	Monday DWS Monday DWS	СМ	8-10p	М	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
Start Date	Weekdays M	Spots/Week	Rate \$18,000.00	Rating 0.00					
E 24 WEWS 10/29/12 10/29/12	Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
Start Date	Weekdays M	Spots/Week	Rate \$14,000.00	Rating 0.00					
E 25 WEWS 10/23/12 10/29/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	- T	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
Start Date	Weekdays - T	Spots/Week	Rate \$18,000.00	Rating 0.00					
E 26 WEWS 10/23/12 10/29/12		CM	10-11p	- T	:30	2 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays - T	Spots/Week	Rate \$7,000.00	Rating 0.00					
E 28 WEWS 10/25/12 10/25/12	Thursday Prime E Thursday Prime E	В СМ	9-10p	T	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays	Spots/Week	Rate	Rating 0.00					
E 29 WEWS 10/26/12 10/26/12	Friday Prime B	CM	\$18,000.00 9-10p	F	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date End Date	Friday Prime B WeekdaysF	Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 E 32 WEWS 10/25/12 10/25/12	Thursday Prime C		\$5,000.00 10-11p	0.00 T	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date End Date	Thursday Prime (Weekdays	Spots/Week	Rate	Rating					





Contract / Revision 312331 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

In Ch. Stort End	Inventory Code - Break	Ctost/End Ti	ma Dava	lan Cna	to Doto Dri	Dta Tuno	Tota	_
Ln Ch Start End E 32 WEWS 10/25/12 10/25/1	•	Start/End Til	me Days	Len Spo	ts Rate Pri 1 \$6,000.00 P-2		_ •	\$6,000.00
2 02 112110 10/20/12 10/20/1	Thursday Prime C	10 116	•	.00	. 40,000.001	0.00 14101	1	φο,σσσ.σσ
Start Date End Date Week: 10/23/12 10/29/12		Rate \$6,000.00	Rating 0.00					
E 34 WEWS 10/23/12 10/29/12	<u>'</u>	1135p-1207x		:30	2 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
2 0 + VV2 VV0 10/20/12 10/20/1	M-F 1135p-1202a Nightlir	1100p 1207X	***	.00	2 \$1,000.001 2	0.00 14101	1	Ψ1,000.00
Start Date End Date		Rate	Rating				1	
Week: 10/23/12 10/29/12 Spot Ch Date Range	•	\$1,000.00 /End Time	0.00 V	Veekdays	Length Rate	Rtg Type	i	
	M-F 1135p-1202a Nightline 1135	p-1207x	-	- WГh	:30 (\$1,000.00)		1	
See MG 34.3	M E 4405- 4000- Nighting - 4405	- 4007	1	(-20 ¢4 000 00	0.00 NIM	i	
™ MG for 34.2 10/24	M-F 1135p-1202a Nightline 1135	p-1207x	IV.	I -	:30 \$1,000.00	U.UU NIVI		
E 35 WEWS 10/28/12 10/28/1	2 SU 1125p-12a Sports ExtM SU 1135p-12a Sports Ext	1135p-12x	S	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
E 36 WEWS 10/23/12 10/23/1	<u> </u>	1202-107x	- T	:30	1 \$100.00 P-3	0.00 NM	1	\$100.00
	M-F 1202a-107a Jimmy K	_					l	
Start Date End Date Week: 10/23/12 10/29/12	<u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$100.00	Rating 0.00					
E 37 WEWS 10/26/12 10/26/1	<u> </u>	106a-206a	F	:30	1 \$75.00 P-3	0.00 NM	1	\$75.00
	M-F 106a-206a							
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00				İ	
E 38 WEWS 10/27/12 10/27/1	<u> </u>	12a-1a	S-	:30	1 \$55.00 P-3	0.00 NM	1	\$55.00
	SA CSI Miami Late							
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	<u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$55.00	Rating 0.00					
E 39 WEWS 10/28/12 10/28/1	2 SU 12a-1a CSI Miami CM	12a-1a	S	:30	1 \$55.00 P-3	0.00 NM	1	\$55.00
	SU CSI Miami Late						1	
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/Week	<u>Rate</u> \$55.00	Rating 0.00					
E 40 WEWS 10/27/12 10/28/1	2 SA 12a-1a CSI Miami La@M	12a-1a	1-	:30	1 \$75.00 P-3	0.00 NM	1	\$75.00
	SA CSI Miami Late						1	
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12		Rate \$75.00	Rating 0.00				i	
E 42 WEWS 10/27/12 10/27/1	<u>.</u>	8-1130p	S-	:30	1 \$1,450.00 P-3	0.00 NM	1	\$1,450.00
	NCAA Prime Game	·			, ,		1	
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12		Rate \$1,450.00	Rating 0.00					
E 43 WEWS 10/28/12 10/28/1	<u> </u>	9-10p	S	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
	Sunday Prime C	r			* - ,		1	, , , , , , , , , , , , , , , , , , , ,
Start Date End Date		Rate CO OO	Rating				1	
Week: 10/23/12 10/29/12 E 44 WEWS 10/27/12 10/27/1	<u>:</u>	\$6,000.00 11p-130x	0.00	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
	LN after Sports	.F .30%	5		Ţ., Z	2.23	1	Ţ.,
Start Date End Date		Rate	Rating				1	
Week: 10/23/12 10/29/12 E 45 WEWS 10/25/12 10/25/1		\$1,000.00 12-12:30p	0.00 T	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
2.0.112.10 10/20/12 10/20/1	12-1230p News		1	.00	. \$1,000.001 2	0.00 14101	i .	ψ1,000.00

Print Date: 10/22/12 Page 5 of 5



Contract / Revision 312331 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 09/25/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

In Ch	Ctort	Fnd	Inventory Code	Drook	Ctort/End Ti	ma Dava	lan Cna	40	Doto Dri	Dta Tuno	Tota	
Ln Ch	Start	End	Inventory Code		Start/End Ti	<u> </u>	Len Spo		Rate Pri			Amount
E 45 WEWS	10/25/1	2 10/25/12	M-F 12-1230pm N 12-1230p News	News CM	12-12:30p	T	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	T		\$1,000.00	0.00						
E 46 WEWS	10/27/1	2 10/27/12	SA GMA 8-9a	CM	8-9a	S-	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
			SA GMA 8-9a									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	S-	2	\$900.00	0.00			A 000 00 D 4	0.00.1114		# 4 000 00
E 47 WEWS	10/28/1	2 10/28/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	S	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	S	2	\$900.00	0.00						
E 48 WEWS	10/23/1	2 10/29/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	MTWTF	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	MTWTF		\$1,200.00	0.00						
N50 WEWS	10/24/1	2 10/24/12	M-F 1135p-1202a M-F 1135p-1202a	0	1135p-1207x	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	1	1	\$1,000.00	0.00						
N51 WEWS	10/23/1	2 10/29/12	SU 5-530a Wall S SU 5-530a Wall S		5-530a	S	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	S	1	\$175.00	0.00						
N52 WEWS	10/23/1	2 10/29/12	SU Kaleidoscope SU Kaleidoscope		10-1030a	S	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/12	10/29/12	S	1	\$150.00	0.00						
N53 WEWS	10/23/1	2 10/29/12	SU Burn Notice SU Burn Notice	СМ	1-2am	S	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/12	10/29/12	S	1	\$400.00	0.00						
N54 WEWS	10/23/1	2 10/29/12	M-F Right This M M-F 106a-206a	inute CM	106a-206a	МГWГF	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/12	10/29/12	MTWTF	1	\$75.00	0.00						
N55 WEWS	10/23/1	2 10/29/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	МГWГF	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
Makego	od +\$13	00 from prev	ious week 10.16-1	0.22 order.								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/12	10/29/12	MTWTF	2	\$650.00	0.00						
			•							Totale	7014	36 870 00

Totals 79\$136,870.00